



**The Ultimate Packable Kayak • [www.pakayak.com](http://www.pakayak.com)**

Pakayak is a patented high-performance sectional 14-foot sea/touring kayak made of hard plastic just like a traditional kayak so it paddles just the same. It is easy to assemble & disassemble. It is easy to transport by one person.

- The individual pieces fit inside each other to minimize the storage footprint.
- When packed, it is 3 1/2 feet long.
- It is easy to transport in an elevator/cab/subway/ferry/plane/car trunk.
- Assembles in under 5 minutes.
- The sections are held together with our extremely strong unique clamping system to create a watertight seal.
- Two large watertight hatches are designed for storage.
- Similar to most sea/touring kayaks, two bulkheads keep fore and aft compartments watertight for safety when flipped or swamped, allowing the boat to stay afloat.
- The design is rudder-ready.
- Due to the smaller size of the package, the Pakayak can be shipped directly to the customer's home via UPS or similar. Plus, shipping to retailers is 1/4 the cost of shipping most one-piece kayaks, and takes much less time for loading and unloading because it can be palletized.
- There are no loose parts to lose.

### **Specs:**

- Assembled Dimensions: 168"L x 24"W x 16"H
- Nested Dimensions: 42"L x 24"W x 16"H
- Cockpit: 18" x 34"
- Weight: 55 pounds
- Material: plastic resin specifically formulated for kayaks
- Max Capacity: 300 pounds
- Made in the U.S.A.

### **Target Market:**

- Everyone who would like to own a kayak but has nowhere to store it.
  - Apartment/condo dwellers
  - Students
  - Sail/Power boat owners
  - RVers
  - Travelers
- Everyone who would like to own a kayak but has difficulty transporting it.
  - City dwellers
  - Small car owners
  - Older or shorter people



- Hikers - take it as a backpack
- Travelers - take it on a plane as a checked bag
- Anyone who already owns a kayak but wants a portable one.
  - Serious sea kayakers
  - Recreational kayakers
  - Singles who want a second one so a friend can join them
  - Those that want an extra kayak around
  - Adventurers who want to travel to remote locations
  - Multi-sport athletes

### **Pakayak Partners:**

#### **Doug Mackro, Co-founder, CEO**

Doug Mackro has owned and operated a successful construction and real estate development company which he started over 30 years ago. From building spec homes to restoring boats, Doug understands innately the nature of material compatibility. His knowledge of cabinet making and boat construction drove the creation of the mating surface for Pakayak.

Doug has been an avid sailor, canoeist, kayaker and whitewater kayaker all his life. He also loves hiking, camping, skiing and almost anything else outdoors. He's built boats, repaired boats, and now designed the Pakayak. Doug is an environmentalist at his core and has a deep respect for the earth and all of its forms of life.

#### **Zinelle Mackro, Co-founder, VP of Marketing & IT**

Zinelle Mackro worked in the corporate setting for companies including Aetna, OLM Web Hosting and Aptar, and has been running her own successful graphic/web/marketing company for over 15 years. Her experiences and connections have proven invaluable for developing and marketing Pakayak.

She's a nature lover, an avid volleyball player and loves to kayak, canoe, sail, hike, bike, run, boogie board and travel. "Z" is happiest when she's outside experiencing nature in its most pristine state.

#### **Day Moore, VP of Sales & PR**

Day Moore is a painter, designer, environmentalist, and entrepreneur, with innate passion, curiosity, and ambition. With a B.F.A. from Rhode Island College. She has worked for Sotheby's as a paint restoration artist, a sous chef, a consultant on small business projects, and a small business owner. Day's entrepreneurial work has gained national attention, earning several awards in the sustainable and social enterprise arenas.



Day loves to kayak, SUP, swim, sail, surf, scuba dive, hike, bike, rock climb, read, cook, and preferably all while traveling. And, did we mention that she loves to travel?

### **Phil Miller, VP of Manufacturing & Operations**

Philip Miller joins our team bringing over 35 years of manufacturing experience in a number of diverse industries and technologies. He has worked for the entire gamut of business structures from running his own injection molding company to Research & Development, Operations and General Manager for several international companies. He is the Co-Inventor on a number of Patents.

Phil has been a boating enthusiast since his childhood in California where he developed a love for the classic mahogany speed boats. His family moved to the east coast and he spent his teen age years sailing on Long Island Sound. He loves diving and water sports, travel and the outdoors.

### **Environmental and Social Impact:**

- Each Pakayak model will be named after an endangered marine animal or fish with a percentage of profit from each sale going toward efforts to save that particular species. We also intend to join the member companies of 1% for the planet in the future.
- Our office is sustainable, easily movable, paper-free and based on the ideals of the "Digital Nomad" - work from anywhere with little to no carbon footprint. Plus, by virtue of our design, shipping and fuel costs are dramatically reduced compared to traditional kayaks that ship about 48 kayaks per semi-trailer. We can ship four times as many with little wasted space thus dramatically reducing our carbon footprint and saving on fuel.
- We hire local, american-based and made products, suppliers and manufactures whenever possible. At present that list is 100% USA made.
- We are currently developing an educational program with SoundWaters to develop a youth environmental stewardship program carried out on kayaks, specifically estuaries where kayaks can traverse but sailboats can not.
- We believe that increasing awareness of the condition of oceans and endangered species in the oceans, raising environmental awareness in general, promoting a healthful lifestyle (especially in an urban environments where access to the outdoors is limited) can have a huge impact on personal and environmental health on a global level.
- The social impact of our business is inherently connected to our business model.

### **Company Contact Information:**

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