



Our sectional kayak fits in a backpack.

It's easy to carry, easy to store, assembles in minutes, and paddles just the same.



Create Whole New Markets

By creating a portable kayak that's easily storable, the market for kayaks expands exponentially to anyone who wants one. You no longer need a big storage space or a carrier to transport the kayak. Anyone can have one and use it, all by themselves.

Create Whole New Consumers

It can be stored in closet, in a corner of the garage, on a boat, in a city apartment. So now anyone that wants a kayak can have a Pak-a-yak, no matter how small their living (or storage) space.

Create Whole New Opportunities To Kayak

Because it's so easy to transport, assemble & disassemble, Pak-a-yak makes kayaking alone easy. It also makes it easy to fly, hike or drive a small car to the nearest water.

Easy Storage, Easy Transport, Easy to do by yourself, anywhere, anytime.

Pak-A-Yak. The world's first nesting watercraft system.



With the Pak-A-Yak system, you can significantly expand your market with an easily storable and transportable kayak or canoe.

This kayak/canoe is sectional. It is easy to assemble & disassemble. It is easy to transport by one person.

- In the unassembled position it is easy to store.
- The individual pieces nest to minimize the storage footprint.
- It is 1/4 the size of a one-piece model
- It is easy to transport in an elevator/cab/subway/ferry/plane
- Estimated weight is only slightly more than a one-piece model
- Estimated time to assemble is 2 minutes
- Estimated time to disassemble is 2 minutes

Target Audience: More than double the size of your existing audience by targeting both non-users and existing users.

- Everyone who would like to own a kayak/canoe but has nowhere to store it
 - Apartment/condo dwellers
 - Students
 - Sail/Power boat owners
- Everyone who would like to own a kayak/canoe but has difficulty transporting it
 - City Dwellers
 - Small car owners
 - Older people
 - Younger people (teens)
 - Hikers - take it in a backpack
 - Travelers - take it on a flight as a checked bag
- Anyone who already owns a kayak/canoe but wants a portable one
 - Recreational kayakers/canoers
 - Singles who want a second one so a friend can join them
 - Those that want an extra kayak/canoe around
 - Adventurers who want to travel to remote locations

Manufacturing:

- You can use your current technology for molding and assembling
- All current types of materials can be used
 - Plastic injection molding
 - Plastic roto molding
 - Fiberglass
 - Kevlar
 - Wood
- Reduce your shipping costs by 1/4